







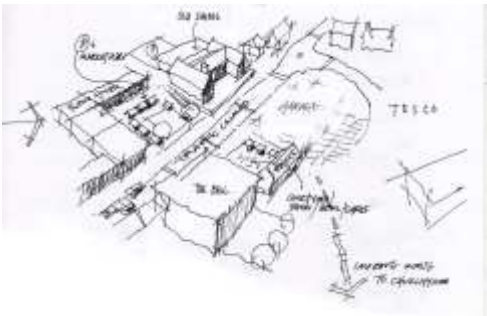
Abergele Town Centre Study

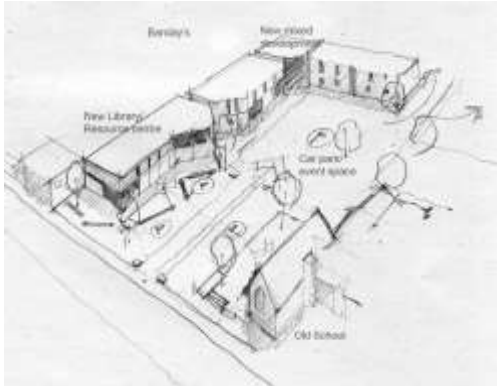
Proposed Action Plan – Feedback (☹ - unimportant ☺ - no opinion 😊 - important)






Action		Description	Comments	
A. South East Development Site		i. Provision of pedestrian/cycle linkages at South East Development Site through Bryn Hyfryrd Grove, St George Rd and Rhuddlan Road	☹	
		ii. Public transport services along the new link road into the town centre	☺	
		iii. Limit the size of the proposed retail convenience store to encourage links to the town centre	😊	
B. Rhuddlan Road Improvements		iv. Improvements to traffic lights and associated monitoring in the town centre during the first phase of the LDP development	😊	
		i. Make improvements to Rhuddlan Road to encourage cycling and walking so that they have a greater priority	☹	
		ii. Announce the town centre to users through advanced and directional signage and introduction of outer gateway features	☺	
C. Bridge Street Enhancement		i. Enhance building frontages along Bridge Street: elevations, signage, pavements frontages, lighting columns, etc	☹	
		ii. Improve junction with St George Road: treatment of carriageway, informal pedestrian crossing points, landscaping, town centre signage	☺	
		iii. Introduce inner gateway feature with Gele Brook: remove existing CAB building (relocate provision), create small civic open space next to Brook, create link to Park through bridge and series of boardwalks, signage and interpretation onto Gele Valley and source of Spring	😊	
		iv. Enhance pedestrian links to Leisure Centre and School site via Brook		
		v. Enhance gable trade murals/signage		




Action		Description		Comments
D. Gele Park		<ul style="list-style-type: none"> i. Provide a focus in Gele Park on earthwork bowl/amphitheatre as an informal events space: lunchtime, start for guided town walks, local arts and cultural performances, pop up space ii. Provide a community growing space in the underused south west corner of Park; review Trim Trail and reorganise area iii. Continuity signage for walks out to hills and Gele Spring 	<ul style="list-style-type: none"> ☹️ 😊 😊 	
E. Water Street Junction		<ul style="list-style-type: none"> i. Improve footways and treatment of carriageway to create a more pedestrian friendly space that maintains same materials and palette as Bridge Street enhancement ii. Incorporate corner amenity space and review planting, town map and visitor information 	<ul style="list-style-type: none"> ☹️ 😊 😊 	
F. Central Market Street		<ul style="list-style-type: none"> i. Reopen Arcade link to rear service yard and onwards to Water Street Car park; use of artwork, lighting and introduction of active uses within Arcade and onto street ii. Explore feasibility of reuse of upper storey of former Town Hall/Glyn Cinema; use and activity could include: <ul style="list-style-type: none"> a. Residential flats b. Creative enterprise space c. Flexible community space: meeting space, community cinema, gallery, etc iii. Rear courtyard developed as a space for pop up markets, events and provide an active link to Water Street car park iv. Repave main carriageway e.g. blockwork to signal centre of town centre and pedestrian environment v. Look at ways of extending pavement frontages and re-enforce convenience of on-street parking and places to dwell 	<ul style="list-style-type: none"> ☹️ 😊 😊 	




		<ul style="list-style-type: none"> vi. Enhance building frontages along Market Street: ground and upper storey elevations, use of a town palette, signage, use of canopies, etc vii. Improve footways and treatment of carriageway at Chapel Street to create a more pedestrian friendly space that maintains same materials and palette as Market Street/Bridge Street enhancement viii. Enhance Water Street car park: ix. Improve pedestrian links to town centre from southern edge onto proposed link through Market Street arcade and through Church area x. Explore whether more parking spaces could be created 		
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Action		Description	Comments	
G. Bee Hotel/Stable Block/Tesco Linkage		<ul style="list-style-type: none"> i. Enhance external appearance of Bee Hotel as a keynote building on western entrance and present it as a destination place for accommodation and food/drink ii. Improve immediate frontage of Bee Hotel and adjoining parking area so that it contributes to street scene and announces the Bee Hotel better iii. Refurbish former stable block and introduce complementary uses as a courtyard development for small independent retail, café, etc iv. Enhance area of land to rear of former stable block so that a safer and more legible route is developed for pedestrians that are moving between Tesco and the town centre 	☹️	
			😊	
			😊	

Action		Description	Comments	
<p>H. Old School/ Library/Car Park site</p>		<p>i. To explore retention of community meeting space that is presently provided within the existing Youth and Community Centre elsewhere within the town centre so that local residents socialise, stay healthy and develop skills/interest</p>	☹️	
		<p>ii. To replace the existing library with a 21st century facility that integrates with other community needs</p>		
		<p>iii. To undertake a feasibility study of the Youth and Community Centre, Library, former Health Centre and car park site that finds ways of unlocking new development and reuse of existing historical assets: study should explore:</p> <ul style="list-style-type: none"> a. How existing provision can be accommodated within the town centre e.g. arts groups, mothers and toddlers, etc b. Future use for the Youth and Community Centre could include an arts and crafts centre including gallery, studio space, retail and coffee shop, in addition to an activity hub e.g. bike hire, outdoor shop as well as residential uses c. The integration of community uses into a hub type building that may include a new library, one stop shop for Conwy Council/Police/Health Board, community resource, meeting room space, enterprise units, retail and active food and drink uses <p>iv. The study should also look at how the car park is maintained for shoppers but also is a dual purpose space for weekly markets and events and should include the Council employee car park to the rear of the Youth and Community Centre</p> <p>v. Landscape design and redevelopment should co-ordinate with proposals for Bee Hotel side of Market Street</p>	😊	

Action		Description	Comments	
I. Market Street Western Gateway		i. Enhance inner gateway at Sea Road/Market Street/Tesco approach: decluttering/rationalise signage, carriageway treatment, better linkages across the road	☹️	
			☺️	
			☺️	
J. Gwrych Castle Approach		i. Introduce tree planting on south side of Market Street between Gwrych Castle to re-enforce avenue approach	☹️	
			☺️	
			☺️	
K. Pentre Mawr Park		i. Improve signage to Pentre Mawr Park from Dundonald Avenue for first time visitors ii. Allocate parking as a park and walk provision to town centre with linkages through Sea Road or via Water Street	☹️	
			☺️	
			☺️	
L. General Streetscene Improvements		i. Target commercial frontages through a co-ordinated design manual ii. Adopt a standard suite for street furniture for the town centre iii. Develop an integrated signage system that links vehicular, pedestrian and cycling modes for advanced, directional and informative/interpretation signage that way finds within the town centre and connects into more rural and coastal trails	☹️	
			☺️	
			☺️	
M. Pensarn		i. Establish Pensarn Train station as coastal hub for activity – bike hire, visitor information point, and signs visitors to Abergele via Sea Road and onto town centre; potential to link in with feasibility study for Youth and Community Centre Building	☹️	
			☺️	
			☺️	

Action		Description	Comments	
N. Support Town Centre Businesses		<ul style="list-style-type: none"> i. Develop a brand/identity for the town centre that supports need to shop/eat/buy local (Vince's heart and t-shirt) ii. Roll out campaign with buy local guide, poster campaign, promotions, taster events, new town centre maps, amongst other initiatives iii. Develop a digital campaign for Abergele town centre to include social media, web promotion and explore feasibility of Abergele "local" card iv. Engage in Small Business Saturday – December 3rd v. Develop a new homeowner pack that raises awareness of Abergele town centre, working with local estate agents and residential developers vi. Develop tester/starter business events through outdoor markets, pop ups in vacant buildings 	☹	
O. Events and Activities		<ul style="list-style-type: none"> i. Develop a town centre events programme between the Business Forum, Town Council and community organisations. Ideas to include: <ul style="list-style-type: none"> a. Outdoor concerts, cinema (cycled powered), events in Pentre Mawr Park b. Gele Park – small plays and storytelling c. Community walking or cycling festival – “Gele Ring” – linked to town centre – coast to hills – local charity fundraiser d. Music, street theatre and busking in front of Community Centre e. Series of concerts and ‘gigs’ in local churches, chapels, pubs and public parks 	☹	
P. Attracting New Businesses		<ul style="list-style-type: none"> i. Organise regular outdoor markets promoting local produce and arts/crafts supported by weekly ‘click-and-collect’. ii. Develop tester/starter business events through pop-up shops in vacant buildings iii. Work with landlords to fill gaps in retail offer to diversify and broaden appeal to young people and new residents 	☹	
			☹	
			☺	

Action		Description		Comments
Q. Creating a Tidy and Attractive Town		<ul style="list-style-type: none"> i. Work with local businesses and landlords to repaint shop fronts and make minor repairs ii. Continue to give priority to litter picking and organise quarterly rubbish collections, shrub planting, hanging baskets, railing painting etc. iii. Themed window dressing for Halloween, Christmas etc. 	<p>☹️</p> <p>😊</p> <p>😊</p>	
R. Improving Parking and Traffic		<ul style="list-style-type: none"> i. Better signs to and from car parks, esp. Water Street ii. Clarify interpretation of new signs about enforcement in Tesco car park, including extensions for community events. iii. Make clinic car park available in evenings and weekends iv. Similar charging policy in Library and Water Lane car parks v. Improve on-street parking provision and enforcement for quick turn-around vi. Identify appropriate workers' parking in surrounding streets vii. Identify pop-and-shop parking on Bridge Street including outside chapel viii. Changing timing of traffic lights to make it easier for pedestrians to cross 	<p>☹️</p> <p>😊</p> <p>😊</p>	
S. Working in Partnership		<ul style="list-style-type: none"> i. Create a partnership involving the Business Forum, Town Council, local community groups and Conwy Council to coordinate and deliver a programme of planned improvements and activities in Abergele town centre. 	<p>☹️</p> <p>😊</p> <p>😊</p>	

Priorities

Please list your top 3 priorities for action.

Priority 1	
Priority 2	
Priority 3	

Keep In Touch

Please leave us your contact details if you want to stay in touch.

Name	
Email	
Phone	